Effectiveness of complex index terms in information retrieval

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Abstract

This paper explores the effectiveness of index terms more complex than single words in conventional information retrieval systems. Retrieval is performed in two phases. In the first phase, a conventional retrieval method (the Okapi system) is used and in the second phase, complex index terms such as syntactic relations and single words with part of speech information are introduced to rerank the results of the first phase. The effectiveness of the different types of index terms are evaluated through experiments, in which the TREC-7 test collection and 50 queries are used. The experiments show that retrieval effectiveness was improved for 32 out of 50 queries.

1 Introduction

Indexing is a key technology in information retrieval, and converts a natural language text (document) into a representation that properly describes the content of the document and can also be handled efficiently by computers. Important properties of indexing are exhaustivity and specificity. Exhaustivity is a property of index descriptions and indicates the extent to which an index description covers the document content. Specificity is a property of an individual index term and indicates to what extent each index term is specific to a document (Sparck Jones, 1972).

In conventional information retrieval techniques, a document is represented in terms of a set of index terms, which are often single words or word stems. Index terms can be weighted on the basis of their frequency in order to rank retrieved documents. Using single words as index terms generally has good exhaustivity, but poor specificity due to word ambiguity. To give a hackneyed example, "bank" has two distinct meanings, a financial institution and the bank of a river. In an information retrieval system using single words as index terms, a query including the word "bank" will retrieve all documents including "bank" irrespective of the meaning of "bank" in the query. One approach to remedy this ambiguity problem is to introduce index terms more complex than single words, such as phrases. In the previous example, we can distinguish the two meanings by using phrasal index terms such as "bank of the Seine" and "bank of Japan."

There have been many attempts to introduce complex index terms into information retrieval systems (Strzalkowski, 1995; Mitra et al., 1997; Voorhees, 1999). Some attempts have tried to analyze documents using natural language processing (NLP) techniques to extract linguistically motivated constructions such as phrases or predicate-argument structures. Others have tried to extract useful chunks of words on a statistical basis, with the chunks often referred to as

"statistical phrases" (Keen and Hartley, 1994). Statistical phrases can be obtained with less computational cost than linguistically motivated constructions, but they have obvious limitations, such as there being no guarantee that each index term has a genuine meaning, relations between distant words are difficult to capture, and so on.

The results of these past attempts to include complex index terms have not, however, always been consistent. One of the main reasons for this inconsistency can be explained by the fact that introducing complex index terms increases the diversity of index terms, thus increasing mismatches among index terms. Using complex (more specific) index terms increases specificity, at the expense of exhaustivity.

In order to gain both specificity and exhaustivity at the same time, we adopt different types of index terms in different phases of retrieval. In the first phase, we use a conventional indexing method to obtain a certain number of documents as retrieval output. Here, we concentrate on maintaining recall by relying on exhaustivity of conventional single word index terms. In the second phase, we analyze the retrieved documents more precisely using NLP techniques, and rerank these documents if necessary. In this phase, we aim to gain precision by introducing more complex index terms.

If documents retrieved by conventional methods include many documents relevant to a user's query, we need not apply NLP techniques in the second phase from scratch, but rather can use the results from the first phase. In addition, in order to remedy the diversity problem of index terms mentioned above, we concentrate on analyzing the results of the first phase, instead of analyzing all documents at a time in the manner of Strzalkowski (Strzalkowski, 1995). Therefore, in our approach, NLP techniques are used to improve the results of conventional retrieval methods, not as a replacement for conventional methods (Metzler and Haas, 1989; Kwok and Chan, 1998).

Important issues in the two phase retrieval framework are as follows:

- How many documents highly ranked in the first retrieval should be used in the second retrieval?
- How should we combine single word and complex index terms in the second phase of retrieval?

In this paper, we focus particularly on the second point. As mentioned above, we use complex index terms not as a replacement for single word index terms, but to complement single word index terms. It is important to identify the cases in which introducing complex index terms can improve the effectiveness of retrieval. Mitra *et al.* claim through experimentation that complex index terms (phrases) are useful when the results of conventional single word based retrieval are "moderate". However, what constitutes "moderate" is still an open question. The objective of this paper is the qualitative and quantitative analysis of cases in which complex index terms are effective. We will also explore the upperbound of improvement by complex index terms and effectiveness of different types of complex index terms.

Figure 1 shows an overview of the system design. In the first phase retrieval, the top 1,000 documents are retrieved as output. These documents and the query are syntactically analyzed and complex index terms are extracted from the result of the analysis. Using these complex index terms together with single word terms, the 1,000 documents are reranked. We analyze the effectiveness of each index term and the performance of retrieval.

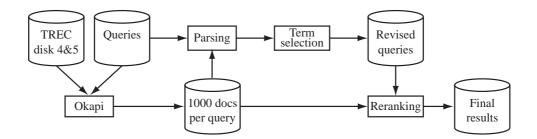


Figure 1: Overview of system

In the next section, we first describe the syntactic parsing tool used in this research and methods to extract complex index terms from the parsing results. We describe the effectiveness of index terms and criteria to formulate a query in section 3. Details of the experiments are described in section 4. We conclude the paper and mention future work in section 5.

2 Extracting complex index terms

We employ the Apple Pie Parser to parse the query and documents retrieved in the first phase. The Apple Pie Parser is a probabilistic chart parser developed by Satosi Sekine at New York University (Sekine and Grishman, 1995). The grammar and lexicon of the Apple Pie Parser were automatically constructed from the Penn Treebank (Marcus et al., 1993); the grammar uses only two non-terminal symbols, S and NP. This feature provides the parser robustness and wide coverage.

The following is an example of a grammar rule used by the Apple Pie Parser.

```
\begin{split} S &\rightarrow \text{NP VBX JJ CC VBX NP} \\ : \text{structure ``(S (1) (VP (VP (2) (ADJ (3))) (4) (VP (5) (6))))'';} \end{split}
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As this rule shows, the right hand side of the rule is a sequence of terminal symbol and either of the non-terminal symbols NP and S, that is, the structure of the rule is flattened. In order to supplement detailed structure, each rule is associated with a structural description, in which the place holder $\langle i \rangle$ corresponds to the *i*-th symbol of the right hand side of the grammar rule. Figure 2 shows an example of a parse tree, where each boxed structure corresponds to a grammar rule of the Apple Pie Parser.

From parse trees, the following syntactic structures are extracted using extraction rules.

- subject-verb relation (sv): when a noun phrase is followed by a verb, the sv-relation is identified between the head of the noun phrase and the verb.
- verb-object relation (vo): when a verb is followed by a noun phrase, the vo-relation is identified between the verb and the head of the noun phrase.
- adjective-noun relation (an): when an adjective is followed by a noun phrase, the anrelation is identified between the adjective and the head of the noun phrase.
- noun-noun relation (nn): when a noun is followed by another noun, the nn-relation is identified between these two nouns. When more than two nouns are consecutive, the rule is applied to each adjacent pair.

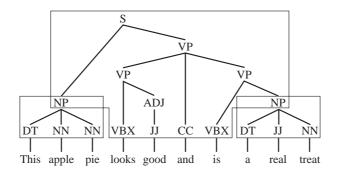


Figure 2: Example of a parse tree

For instance, these rules extract the following four syntactic relations from the parse tree shown in figure 2.

nn: apple+pie, sv: pie+looks, vo: is+treat, an: real+treat

Each word in these relations is stemmed and the relations used as index terms. This procedure is basically the same as that of (Strzalkowski, 1995).

In addition to these syntactic relation-based index terms, we also use single word index terms, which are extracted according to the following procedure. From parse trees generated by the Apple Pie Parser, words tagged with "noun", "proper noun", "adverb", "verb", "adjective" and "borrowed word" are extracted. Then stemming and stop word deletion are performed on these words. At this stage, each word has part of speech information. We consider two types of single word index terms, that is, one with part of speech information and one without. In summary, we extract three types of index terms: syntactic relations, single words with part of speech information and conventional single word index terms.

Term weights are calculated for these index terms according to their type. The weight of a single word index term without part of speech is calculated using the TF·IDF formula with normalization, similar to the SMART system (Salton, 1988). The IDF value is calculated based on the term occurrence in the entire document collection. The weight of a single word index term with part of speech is also calculated based on TF·IDF with normalization. Here however, the IDF value is calculated based on the term occurrence in the retrieved 1,000 documents. This is because part of speech information is not assigned to all documents.

The weight of a syntactic relation-based index term is calculated based on its normalized term frequency. The IDF factor is not used in this case, because such index terms are inherently specific, unlike single word index terms. Preliminary experiments showed that introducing the IDF factor into the weight of syntactic relation-based index terms degrades the retrieval performance.

3 Index term effectiveness

In order to evaluate the effectiveness of each type of index term described in the previous section, we define the effectiveness of each index term and the criteria to decide on an optimal index term set (query). As an effectiveness measure for index terms, we consider two measures, term precision and term F-measure. The term precision is defined as the ratio of relevant documents including an index term in question to documents including the index term. In other words, it is the precision of a Boolean retrieval using only that index term as a query. Term recall is similarly defined, that is, the ratio of relevant documents including the index term to all relevant documents for a given query. From term precision P_t and term recall R_t , term F-measure F_t is calculated from the following formula (van Rijsbergen, 1979).

$$F_t = \frac{2P_t R_t}{P_t + R_t}$$

Given a relevance judgement for documents retrieved by a given query, the effectiveness of each index term can be calculated as described above. The index terms can be ranked according to their effectiveness and we can select effective index terms from this ranked list to formulate a query. We need to decide the number of index terms to be included in a query. For this purpose we consider the following two criteria to fix a cutoff for the index term list.

The first criterion is based on retrieval precision. A sequence of queries is constructed by adding one index term at a time to the query from the ranked index term list. The noninterpolated averaged precision is calculated for each retrieval result and the cutoff is set as that query giving the maximum averaged precision. In order to calculate averaged precision, it is necessary to rank the retrieved documents. The vector space model was employed for this purpose (Salton, 1988).

The second criterion is based on retrieval F-measure. Similar to the precision based criterion, a sequence of queries is constructed and the F-measure is calculated for the retrieval result of each query. The cutoff is set as that query giving the maximum F-measure. Note that we perform a Boolean retrieval in this case.

In summary, we have four options to formulate a query, using the following combination of index term effectiveness and cutoff criteria.

- E_pC_p : Precision based effectiveness and precision based cutoff
- $E_F C_p$: F-measure based effectiveness and precision based cutoff
- E_pC_F : Precision based effectiveness and F-measure based cutoff
- $E_F C_F$: F-measure based effectiveness and F-measure based cutoff

4 Experiments

In order to explore the effectiveness of different types of index terms as described in section 2, we conducted experiments using the TREC-7 information retrieval test collection (Voorhees and Harman, 1999). The TREC-7 test collection consists of 50 topics (#351–#400) and 528,155 documents from several sources: the Financial Times (FT), Federal Register (FR94), Foreign Broadcast Information Service (FBIS) and the LA Times. Each topic consists of three sections, the "Title", "Description" and "Narrative." All three sections are used for query formulation.

As described in section 1, we do not employ complex index terms for the entire document collection. Instead, complex index terms are introduced after the first phase retrieval. We used the results of the Okapi system from the TREC-7 conference as the first phase retrieval

output¹, given that Okapi was shown to be one of the best performing systems in the conference (Robertson et al., 1999).

For each query, the top 1,000 documents retrieved by the Okapi system were parsed by the Apple Pie Parser, and different types of terms extracted and assigned term weights as described in section 2. Statistics on extracted index terms are shown in table 1.

Syntactic relations			Single words with POS			
Index term	Token	Type	Index term	Token	Type	
SV	$5,\!698,\!396$	$1,\!157,\!436$	Noun	$14,\!631,\!645$	64,848	
vo	$2,\!867,\!959$	$537,\!297$	Proper noun	$6,\!669,\!830$	$174,\!897$	
an	$3,\!594,\!571$	$555,\!213$	Verb	$4,\!675,\!920$	$7,\!946$	
nn	5,302,704 812,161		Adjective	$4,\!357,\!386$	$97,\!156$	
			Adverb	$534,\!932$	$3,\!694$	
			Borrowed word	6,023	42	

Table 1: Distribution of index terms extracted from documents

Query	Okapi	$E_F C_F$	$E_F C_p$	$E_p C_F$	$E_p C_p$	Query	Okapi	$E_F C_F$	$E_F C_p$	$E_p C_F$	$E_p C_p$
351	77.24	32.93	45.84	33.49	45.63	376	10.34	21.52	21.52	21.52	21.52
352	47.40	29.91	34.01	38.34	39.36	377	33.22	15.14	34.73	15.14	34.95
353	32.37	34.99	36.62	34.78	36.05	378	1.42	7.14	7.72	7.43	7.43
354	23.55	18.09	25.34	22.21	24.36	379	33.49	26.71	28.72	26.71	28.72
355	29.30	24.76	26.96	22.24	29.15	380	38.32	33.64	42.65	33.64	42.65
356	6.55	9.98	13.01	9.98	13.01	381	6.35	7.34	6.82	4.38	6.70
357	36.07	32.13	36.46	29.33	36.03	382	58.03	15.63	25.35	11.64	25.96
358	30.49	32.46	38.64	32.46	<u>38.64</u>	383	2.90	3.26	3.41	3.43	3.50
359	2.54	7.51	22.61	5.31	22.65	384	22.99	16.73	26.64	17.21	26.63
360	36.19	46.71	47.15	47.71	49.01	385	40.12	24.71	31.57	28.19	32.47
361	49.50	26.11	44.92	26.11	44.87	386	4.06	7.39	7.39	7.39	7.39
362	23.19	10.15	8.90	11.99	11.99	387	22.89	49.91	49.91	49.94	50.87
363	8.68	28.72	30.55	28.72	30.22	388	20.79	23.50	31.65	20.75	29.03
364	49.63	51.08	52.60	51.08	52.60	389	0.85	1.15	1.15	1.45	<u>1.73</u>
365	85.54	94.95	94.95	94.95	<u>94.95</u>	390	27.08	11.86	20.27	19.97	25.00
366	48.22	47.12	47.12	47.19	47.21	391	52.61	35.07	44.03	32.67	32.74
367	14.79	8.66	13.47	11.76	13.26	392	42.16	17.70	46.45	17.70	46.45
368	66.59	51.47	51.47	58.82	58.88	393	16.84	16.60	17.45	18.21	18.15
369	41.77	24.01	27.06	24.01	27.06	394	9.52	12.41	15.73	12.41	<u>15.73</u>
370	30.16	29.98	47.12	36.31	43.26	395	27.83	21.85	26.45	22.23	26.65
371	8.37	2.07	4.99	2.07	4.83	396	47.19	42.08	47.70	43.54	48.40
372	13.99	9.74	15.41	9.74	15.41	397	32.93	43.42	43.42	43.42	43.42
373	<u>42.77</u>	30.61	34.74	30.61	34.74	398	29.54	41.25	57.54	51.96	57.15
374	39.52	35.47	35.47	34.64	34.99	399	18.26	20.20	$\underline{27.93}$	20.86	27.54
375	32.39	42.18	41.40	43.40	42.16	400	39.78	43.20	46.95	44.13	<u>48.66</u>
						Ave.	30.33	26.42	31.80	27.26	<u>32.00</u>

Table 2: Non-interporated averaged precision

From these index terms, effective index terms were selected to formulate a query as described

¹There are two results of Okapi, *corrected* and *uncorrected*. The *uncorrected* results showed better performance because the information of manually assigned index terms was used. In this experiment, *uncorrected* results were used, as this was the only version available through the TREC Web site (http://trec.nist.gov).

in section 2. This query is used to rerank the 1,000 documents to give the results of the second phase retrieval. Reranking is performed based on the vector space model, the cosine measure between a query vector and the 1,000 documents.

Table 2 shows the non-interpolated averaged precision of each combination of the index term effectiveness and the cutoff criteria. The column "Okapi" shows the performance of the first phase retrieval, that is, the Okapi system. Underlined figures indicate the best performance for that query.

Table 2 shows that the cutoff criteria has more influence on the retrieval effectiveness (averaged precision) than the index term effectiveness measure. It also shows that introducing different types of index terms improves the performance in the 32 queries out of 50. This result suggests that by introducing complex index terms, there is possibility to further improve the retrieval effectiveness of a state-of-the-art system based on conventional indexing.

Table 3 shows the number of different types of index terms used in the query. In the notation "x/y/z", x, y and z signify the number of single words without part of speech (conventional index terms), single words with part of speech, and syntactic relation-based index terms respectively. The last row denotes the ratio of syntactic relation-based index terms and single word index terms with part of speech, to conventional index terms. From this table, we can see that precision based cutoff (C_p) tends to select more index terms than F-measure based cutoff (C_F) .

Comparing index term effectiveness measures, precision based effectiveness (E_p) tends to select more complex index terms (syntactic relations and single words with part of speech) than F-measure based effectiveness (E_F) . This tendency is reasonable because complex index terms might improve precision but degrade recall. Note that F-measure takes into account recall as well.

Table 4 summarize the total number of different types of complex index terms in queries constructed by the E_pC_p combination. Comparing with table 1, table 4 shows that noun phrases (an, nn-relations) tend to be selected as effective index terms. This result provides experimental support for previous methods in which noun phrases are singled out as complex index terms (Mitra et al., 1997; Arampatzis et al., 1998).

5 Concluding remarks

This paper explored the effectiveness of index terms more complex than conventional single words in a two phase retrieval environment. Experiments using the TREC-7 test collection showed that the retrieval effectiveness was improved for 32 out 50 queries by introducing complex index terms, namely, syntactic relations and single words with part of speech information. Our approach of combining different types of index terms, can be named "term fusion" in opposition to "data fusion" or "stream architecture", which combine the results of different types of retrieval engines (Strzalkowski et al., 1997).

The results of the experiments, however, are an upperbound on improvement, since we used relevance judgement information to formulate ideal queries including different types of index terms. Future research issues include the selection of effective index terms without referring to relevance judgement information, an extensional representation of the user's information needs. In a real retrieval environment, the system can refer only to the user's query, an intensional representation of his/her information needs. For this purpose intensive analysis of the query

Query	$E_F C_F$	$E_F C_p$	$E_p C_F$	$E_p C_p$
351	0 / 0 / 2	2 / 3 / 2	0 / 0 / 4	2 / 3 / 4
352			4 / 5 / 4	8 / 14 / 6
353	1 / 1 / 0	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1 / 1 / 4	2 / 2 / 5
$353 \\ 354$	· · · ·			· . · .
				· · · ·
355	2 / 1 / 1	7 / 11 / 2	2 / 4 / 2	7 / 14 / 2
356	0 / 0 / 1	1 / 1 / 1	0 / 0 / 1	1 / 1 / 1
357	1 / 0 / 0	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	3 / 2 / 4	4 / 4 / 4
358	0 / 0 / 1	/ /	0 / 0 / 1	1 / 2 / 1
359	0 / 1 / 0	8 / 9 / 2	0 / 1 / 1	9 / 9 / 2
360	0 / 1 / 0	4 / 3 / 1	0 / 1 / 3	0 / 3 / 3
361	0 / 1 / 0	4 / 5 / 1	0 / 1 / 0	5 / 5 / 1
362	0 / 0 / 1	6 / 6 / 1	0 / 0 / 2	0 / 0 / 2
363	0 / 1 / 0	8 / 8 / 0	0 / 1 / 0	8 / 9 / 0
364	0 / 1 / 0	1 / 1 / 0	0 / 1 / 0	1 / 1 / 0
365	0 / 0 / 1	0 / 0 / 1	0 / 0 / 1	0 / 0 / 1
366	1 / 1 / 0	1 / 1 / 0	1 / 1 / 2	1 / 2 / 2
367	0 / 1 / 0	5 / 6 / 0	2 / 4 / 2	6 / 9 / 2
368	3 / 2 / 1	3 / 2 / 1	2 / 1 / 1	2 / 2 / 1
369	0 / 0 / 1	4 / 3 / 3	1 / 0 / 1	4 / 3 / 3
370	1 / 0 / 0	8 / 3 / 0	6 / 11 / 9	21 / 21 / 9
371	1 / 1 / 0	6 / 4 / 1	1 / 1 / 0	7 / 5 / 1
372		6 / 5 / 1		6 / 5 / 1
373		4 / 4 / 0	1/1/0	4 / 4 / 0
374	0 / 1 / 0	0 / 1 / 0	0 / 1 / 1	1 / 1 / 1
375	0 / 1 / 0	1 / 2 / 0	0 / 1 / 3	1 / 2 / 3
376	0 / 1 / 1	0 / 1 / 1	0 / 1 / 1	0 / 1 / 1
377	0 / 1 / 1 0 / 1 / 1	2 / 3 / 1	0 / 1 / 1 0 / 1 / 1	1 / 5 / 1
378	0 / 1 / 0	$\begin{array}{c} 2 \\ 4 \\ 4 \\ 4 \\ \end{array}$	0 / 1 / 1 0 / 1 / 1	0 / 1 / 1
379	0 / 1 / 0 0 / 1 / 0	0 / 1 / 1	0 / 1 / 0	0 / 1 / 1 0 / 1 / 1
380	0 / 1 / 0 0 / 1 / 0	1 / 2 / 0	0 / 1 / 0 0 / 1 / 0	1 / 2 / 0
381	0 / 1 / 0	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	0 / 1 / 0 0 / 2 / 1	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
382	1 / 0 / 2	7 / 6 / 4	0 / 2 / 1 0 / 0 / 2	10 / 9 / 4
383	/ · / ·			· · · · · ·
$383 \\ 384$		' '		' '
	0 / 0 / 1 0 / 1 / 0			- '' ''
385	0 / 1 / 0 0 / 1 / 0	11 / 11 / 0	1 / 2 / 1	7 / 12 / 2
386	0 / 1 / 0 1 / 0 / 0	0 / 1 / 0 1 / 0 / 0	0 / 1 / 0 1 / 1 / 2	0 / 1 / 0 1 / 0 / 2
387	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1 / 1 / 2	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
388	· · · · ·	/ /	1 / 1 / 1 2 / 1 / 2	/ /
389	1 / 0 / 0	1 / 0 / 0	2 / 1 / 2 1 / 2 / 2	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
390 201	0 / 1 / 0 0 / 1 / 0	4 / 5 / 0	1 / 3 / 3 0 / 1 / 2	5 / 8 / 3
391	0 / 1 / 0	3 / 4 / 0	0 / 1 / 3 0 / 1 / 0	0 / 2 / 3
392 202	0 / 1 / 0 0 / 0 / 1	0 / 2 / 0 2 / 2 / 1	0 / 1 / 0	0 / 2 / 0
393	0 / 0 / 1	2 / 2 / 1	0 / 0 / 4	1 / 1 / 5
394	0 / 1 / 0	4 / 5 / 2	0 / 1 / 1	4 / 5 / 2
395	0 / 1 / 0	21 / 20 / 0	2 / 5 / 8	13 / 15 / 10
396	2 / 2 / 2	9 / 8 / 5	2/2/4	11 / 11 / 6
397	0 / 1 / 0	0 / 1 / 0	0 / 1 / 0	0 / 1 / 0
398	0 / 1 / 0	2 / 4 / 1	2 / 3 / 2	$\frac{3}{2}$ / 4 / 6
399	1 / 1 / 0	5 / 6 / 0	0 / 1 / 5	7 / 10 / 8
400	0 / 1 / 0	5 / 3 / 0	0 / 1 / 5	$\frac{3}{3}$ / $\frac{3}{5}$ / $\frac{6}{5}$
Ave.	0.38/0.72/0.36	4.14/4.2/0.76	0.8/1.5/1.98	3.94/5/2.52
Ratio	1 /1.89/0.95	1 /1.01/0.18	1 /1.88/2.48	1 / 1.27 / 0.64

Table 3: Distribution of extracted terms

Syntactic rel	ations		Single words with POS			
Index term	Token	Type	Index term	Token	Type	
SV	52	45	Noun	244	153	
VO	15	15	Proper noun	28	16	
an	31	27	Verb	55	41	
nn	59	39	39 Adjective		40	
			Adverb	0	0	
			Borrowed word	0	0	

Table 4: Distribution of index terms used in queries $(E_p C_p)$

is necessary (de Lima and Pedersen, 1999). As many researchers have pointed out, shorter queries are unsuited to complex index terms. Introducing relevance feedback in combination with complex index terms might further improve the retrieval effectiveness.

The experiments also showed that noun phrases provide the most effective syntactic relation type. This suggests that we might not need to analyze the entire syntactic structure of a sentence, but can focus on noun phrases, allowing us to consider NLP techniques specific to information retrieval (Tzoukermann et al., 1997). The techniques of noun phrase detection or pinpoint parsing would provide feedback to NLP research from the information retrieval community.

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